

Programme Details

Project Name

Prepare an Integrated Litter Management Programme

Project Type

Waste Management

Background/Aim

To visibly reduce the amount of litter in the Australian environment. Encourage education and behaviour change through public advocacy. The “Don’t Waste Council” strategy encompasses three prime functions:

- To produce a blueprint for the co-ordination of litter management resources across Council
- To change the culture of the community through a comprehensive promotional and educational campaign on litter management
- To provide a model strategy suitable for adoption on a local, regional and statewide basis.

Based on the national “Don’t Waste Australia” campaign sponsored by the Beverage Industry Environmental Council this theme can be drilled down to individual locations and events such as “Don’t Waste Our Strand” and “Don’t Waste Skyshow”.

Methodology

Council to provide

Primary Reef Guardian Council Goal

The Great Barrier Reef Marine Park Authority (GBRMPA) Water Quality & Coastal Development Group and Community Partnership Group to develop as required.

Secondary Reef Guardian Council Goal

The Great Barrier Reef Marine Park Authority (GBRMPA) Water Quality & Coastal Development Group and Community Partnership Group to develop as required.

Stakeholder Details

Person Responsible

R.U.Wasteful

Contact Details

Council to provide

Programme Links/Overarching Programmes

Environmental Management Services

Stakeholders

Council to provide and GBRMPA’s Water Quality and Coastal Development Group and Community Partnership Group to identify potential stakeholders where appropriate.

Partnerships

Council to provide and GBRMPA’s Water Quality and Coastal Development Group and Community Partnership Group to identify potential stakeholders where appropriate.

Milestone Details

Start Date

01/07/2007

End Date

30/06/2007

Milestones

Council to provide

Key Performance Indicators (KPIs) and Reporting Details	
Deliverables/Outputs	Council to provide
KPI/Success Criteria	To be provided by the Council; however specific KPIs for the Reef may also be suggested by GBRMPA’s Water Quality and Coastal Development Group, through advice from the Community Partnerships Group and Communication and Education Groups of the GBRMPA.
Reporting	As reported through the Councils Business and Operational Plan. As reported through the Reef Guardian Council reporting material, and GBRMPA annual report.

Funding & Budget	
Funding Source	Council to provide
Budget	for example \$10,000.00