

GLOSSARY OF ABBREVIATIONS USED

A.B.S.	=	Australian Bureau of Statistics
A.N.T.A.	=	Australian National Travel Association (re-named A.T.I.A. - Australian Travel Industry Association in November 1979)
A.T.C.	=	Australian Tourist Commission, Melbourne
B.I.E.	=	Bureau of Industry Economics, Canberra
D.T.M.	=	Domestic Tourism Monitor - conducted by Roy Morgan Research Centre Pty. Ltd. for the Australian Standing Committee on Tourism
GBR Region	=	Great Barrier Reef Region
H.K.F.	=	Harris, Kerr, Forster & Co.
P. & O.	=	P. & O. Australia Ltd.
Q.T.T.C.	=	Queensland Tourist and Travel Corporation
R.A.C.Q.	=	Royal Automobile Club of Queensland
S.A.T.	=	Survey of Australian Travel - 1973/74 - Australian Travel Research Conference
T.A.A.	=	Trans Australia Airlines
V.F.R.	=	Visiting friends and relatives

1. DEFINITION OF CONCEPTS

Tourist For the purpose of this study we have adopted the definition used by Stanford & McCann - "Tourism in the Australian Economy - Some Preliminary Estimates" B.I.E. March 1979 : p.4. A tourist is "a person visiting a location, at least 40km from the place in which he usually resides, for a period of at least 24 hours and not exceeding 12 months". Day trippers are excluded.

Tourist Industry The Stanford & McCann definition, (1979:p.5.), quoted below, has also been used in this study:- "All activities which supply goods or services, directly or indirectly to tourism final demand, the relative significance of each activity in the tourism industry being determined by the value of goods or services supplied to tourism final demand".

Reef-related Tourism is regarded within the Great Barrier Reef Region (hereafter G.B.R. Region) as covering the Islands and reefs off the coast from Lady Elliott Island to Lizard island and the coastal areas from Cooktown to Gladstone, encompassing the main accommodation and holiday areas within that region. Visitors who designate mainland areas as their destination have an impact on the reef through launch trips, private boating and seaplane trips. Although not designated as tourists for statistical purposes, day trippers are assuming growing importance even though some of these are resident on the mainland and are not visitors as such.

Domestic Tourism Defined as "Travel within Australia by Australians".

International or Overseas Tourism Defined as "Travel to and within Australia by non-Australian residents who are in Australia for a period of less than 12 months".