

## **APPENDIX 1. INFORMATION DISTRIBUTED FOR INTERVIEWING TRAINING SESSIONS**

### **Great Barrier Reef Recreation Experience Research—Lady Musgrave Island**

Dear Interviewers

Our pre-trip meeting is on the 21/6/[91] from 10–12.30 in the Chairman's office, 2nd floor, GBRMPA.

Enclosed are copies of the forms you will need to use during the interviews and on-site behavioural observations, and a few instructions. I would like you to read them before our meeting on the 21st and raise any questions you may have then. If you have a chance you can even practice conducting an interview with a friend.

I would like everyone to use white, navy blue or yellow (GBRMPA corporate colours) collared T-shirts during the interviews, Aquarium volunteers can use the Aquarium T-shirt.

Everyone has to bring their own sleeping gear (linen, sleeping bags/blankets, towels).

Nobody (including campers) needs to bring any eating or cooking utensils.

Campers—There will be a large tent from QNPWS and a cover sheet that people can sleep under. You can bring a small tent if you would like.

Accommodation whilst in Bundaberg will be at Turtle Sands Caravan Park Bargara, phone: (071) 59 2340.

Arrangements for travel (transport and living allowances) have been organised for non-GBRMPA and QNPWS staff. You will get these details on the 21/6.

I hope you are looking forward to this experience, see you on the 21/6 (I will be away from 12/6 until the 19/6).

Cheers

Lea

## **Great Barrier Reef Recreation Experience Research—Lady Musgrave Island**

### **Interviewers' Tasks**

#### **DAYTRIP**

##### **Outgoing trip**

Try not to get seasick.

Complete information about numbers of people on board for question 10d and whatever information that you can complete in the 'site recording information sheet'.

##### **During the stay**

Observational information (see sheet attached). We will take it in turns: 2 persons on duty for the first hour (3 recordings), another 2 persons for the second hour (3 recordings) and another 2 persons for the third hour (3 recordings). Altogether 9 recordings covering a period of 3 hours for L.M. Cruises. For MV 1770 there will be more recordings and less people (i.e. more work), but we are only doing two of these trips.

Complete 3 site recording information sheets (one for each interview).

Have fun, swim, talk, snorkel, go to the island etc.

At the end of the day (last 20 minutes before departing), start distributing cards with numbers to people already inside the boat or in a 'ready to go state on the pontoon'. Each of us will distribute approximately 20 cards to passengers over 18 years old.

##### **Return trip**

You cannot get seasick.

Three interviews are to be conducted on the return trip, which lasts 2 hours.

Non-staff: Put identification badges in a visible place.

Staff: Use T-shirts with GBRMPA badges and a badge with your name.

Try to complete the distribution of numbered cards as soon as we leave.

The research will be introduced on the PA system by the Captain and I will talk about the research and call the numbers (I will select them using a random number table). Passengers who have the numbers called and are upstairs will come to where the PA system is and downstairs they will go to the bar (for Lady Musgrave Cruises). On the small boat it will be much easier to see the passengers.

Arrange interviewing sequence with your three interviewees and make sure you know where each of them will be sitting (grab one straight away).

Take passengers to allocated seats—the ones with reserved signs—upstairs (if a couple, give the option of partners to come if interviewee feels some hesitation in separation). Only the person with the sampled number should speak, but if interviewing in a couple context this may not be that easy to achieve. In these circumstances, make sure that if the non-respondent probes and says something that you make sure respondent agrees with that opinion, or make sure to make explicit on tape any nods of agreement from the respondent when friend/spouse says something (only respondent answers count).

Conduct interviews and complete interview rating after every interview. At the end of the trip we will thank participants of the study collectively but they should be thanked 'very much' after each interview as well.

## **CAMPERS AND YACHTIES**

Complete site recording information just prior to the interview.

Only interview people who have been at least 2 days on the island or anchored. Preferably interview people towards the end of their stay.

Time of the day for interviewing will be agreed upon when we get there and check the people camping or on boats.

For large educational groups interview some sample of the leaders and some sample of the group (if > 18 years). We may interview some of the kids and treat this as a sub-sample if there is some time. Groups over 6 people—can sample a maximum of 2 respondents.

Use coin to select the sex of the person in the group to be interviewed, when there is sex choice in the group. Rate each interview at the end.

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### Interviewing Style and Procedures

You will get a clipboard containing:

- a) site recording and demographic information sheets for every interview you will conduct with an ID number on top
- b) interview schedule
- c) pad
- d) pen
- e) behavioural observation sheets

You will get a plastic bag containing:

- a) tape recorder
- b) tapes
- c) batteries

For each interview you will complete 4 pages on site recording and participant's personal information.

Most of the instructions about the interview are within the interview schedule which is the same for all of the interview types. Some questions are only for particular interview types. This is clearly indicated.

Make sure you record on the tape the ID, the interview type, the date and your name (as on the site recording sheet), at the beginning of your interview (as instructed in the interview schedule).

During the interview make sure you do not lead the respondent and you do not give information. (You can answer questions after completion of the interview).

One interview for each side of a tape (45 mins on each side will be plenty).

At the end of the interview, label each side of the tape with date, time the interview started, interview type, interview ID, interviewer's name.

Place each tape (containing two interviews) inside one envelope with the two corresponding site and personal information sheets. Complete the labels on the top of the envelope and seal the envelope.