

5 RECOMMENDATIONS FOR FURTHER RESEARCH

A number of aspects of this report are speculative, having been included in the report at the request of the GBRMPA Project Officer, and were not necessarily considered during development of the study.

The Analysis relating to the perceptions of coral needs to be re-examined using a measure of coral satisfaction, and using indicators of coral quality other than the AIMS coral rating.

Issues relating to development should be re-examined in a study specifically concentrating of this issue, to develop a picture of what tourists consider to be appropriate levels of development, and what they consider to be over-development. This could be linked to more precise statements about the standard and type of facilities required of tourist destinations, not only in general, but on the Great Barrier Reef in particular.

More research should be undertaken to see how north Queensland can provide a tourist industry that is uniquely Australian, which will continue to attract not only first time tourism, but repeat tourism.